



SXSW Announces 2027 Dates for SXSW EDU and SXSW Conferences & Festivals

April 16, 2026 | Austin, Texas — South by Southwest® (SXSW®) today announced the dates for its 2027 event, returning to downtown Austin from March 13–21, 2027. SXSW EDU will take place March 13–16, followed by the SXSW Conferences & Festivals from March 15–21.

SXSW 2027 dates are designed to bring together leading voices across education, technology, film and television, music, and culture, while continuing the core SXSW mission of connection, discovery, and cross-industry collaboration.

SXSW EDU will open the week with four days of programming from March 13–16. The event features a robust lineup of speakers, workshops, performances, film screenings, professional development, and networking opportunities, bringing together educators, administrators, nonprofits, business leaders, students, and thought leaders from around the world.

New for 2027, SXSW EDU will begin on Saturday, March 13, anchoring the first weekend of SXSW. In addition, Crossover programming will expand to two days, offering SXSW EDU attendees increased opportunities to connect with and experience the broader SXSW event.

“SXSW EDU continues to bring together one of the most forward-thinking communities in education,” said Julia Shatilo, Senior Director of SXSW EDU. “Expanding into the opening weekend and building on the strength of crossover programming creates even more opportunities for connection, discovery, and impact.”

The SXSW Conferences & Festivals will follow from March 15–21, spanning seven days of programming across Innovation, Film & TV, Music and Comedy.

The SXSW Innovation Conference (March 15–20) serves as a global stage where technology, culture, and commerce intersect, bringing forward new ideas, emerging voices, and cross-industry collaboration. The SXSW Film & TV Festival & Conference (March 15–21) will showcase a week of premieres, screenings, and industry events, culminating in a high-energy final weekend. The SXSW Music Festival & Conference (March 15–21) returns with seven days and nights of performances and industry programming, highlighting breakthrough artists and the future of music. The SXSW Comedy Festival (March 17–20) features four days of stand-up, improv, podcasts, and cross-disciplinary performances featuring both established and emerging voices.

“SXSW continues to be the place where creative industries converge and new ideas take shape,” said Greg Rosenbaum, SVP of Programming. “In 2027, we’re bringing our global community together across education, film, music, technology, and culture for another week of discovery and collaboration.”

Applications to participate in SXSW 2027 will open this summer. PanelPicker®, the official SXSW speaking proposal platform, opens in June 2026, alongside applications for SXSW Pitch and Official Artist submissions. Film & TV Festival submissions will open later in the summer.

SXSW 2027 will take place March 13–21 in Austin, Texas.